

15.—Estimated Numbers of Foreign-Language Publications, 1963 and 1964

Language	1963	1964	Language	1963	1964
	No.	No.		No.	No.
Byelorussian	1	1	Lithuanian	3	3
Chinese	4	4	Macedonian	1	1
Croat	3	3	Maltese	1	1
Czech	2	2	Norwegian	1	1
Danish	2	2	Polish	3	3
Dutch	8	8	Portuguese	3	3
Estonian	2	2	Russian	1	1
Finnish	2	2	Serbian	3	3
German	9	9	Slovak	2	2
Greek	2	4	Slovenian	1	1
Hungarian	8	8	Swedish	3	3
Icelandic	1	1	Ukrainian	18	18
Italian	11	11	Yiddish	4	4
Japanese	2	2			
Latvian	1	1	Totals	102	104

16.—Estimated Numbers of Magazines and Related Publications, by Broad Classifications, 1963 and 1964

Classification	1963	1964	Classification	1963	1964
	No.	No.		No.	No.
Agricultural and rural	57	58	Religious	37	37
Arts, crafts and professions	40	42	Services and directories	82	89
Construction	20	23	Sports and entertainment	69	72
Educational	99	105	Trade, industry and related publications	197	197
Finance and insurance	13	13	Transportation and travel	42	41
Government and government services	29	28	Miscellaneous	18	19
Home, social and welfare	48	44			
Labour	14	14	Totals	805	824
Pharmaceutical and medical	40	42			

Revenue from Printing and Publishing.—One of the industrial groups for which information is collected by the DBS in its annual Census of Manufactures is the printing, publishing and allied industries group which includes establishments engaged primarily in the publishing and printing of newspapers, magazines, periodicals, books, almanacs, maps, guides and the like, as well as establishments printing such publications for publishers, publishing firms that do no printing, and engraving, stereotyping and allied industries. Of interest in connection with press statistics is the amount of revenue received by these industries from advertising and from subscriptions or sales, which is given for the years 1962 and 1963 in Table 17. Additional data on manufacturing activity of this industrial group are included in Chapter XVI on Manufactures.